



**Green Ambassador Awards from ASSAM**  
**Festival Theme: Water for Life**

Just as every dark cloud has a silver lining, every water stressed region has an inspirational story of water conservation. While many people talk about water crisis and drought in India, there are some who find innovative solutions and put to practice efforts for water conservation. They are spreading awareness about the growing concern for future water shortages, constructing wells / rainwater harvesting / groundwater recharge structures and ensuring that clean drinking water reaches the needy. In times of immense water pollution, the wrath of prolonged droughts, the dipping water table, water-borne diseases and more, the country needs many such water warriors in every part of the nation.

The inspiring stories of these self motivated individuals and their selfless contribution that has made a difference in the lives of so many, however have remained unsung, even as the value of water as an essential element of life has begun to be widely recognized.

To support them in their efforts to be all that they can be, and to encourage many more such bravehearts, CMS VATAVARAN has instituted Green Ambassador Awards. This year, WATER CONSERVATIONISTS (01 male and 01 female) will be chosen from a total of minimum 10 male and female nominees from ASSAM as GREEN AMBASSADORS. These 02 Green Ambassadors will be felicitated on September 07, 2016 (Wednesday) for their grassroots excellence in conservation at the glittering inaugural ceremony in the presence of Governor of the State/ Ministers.

**Awards**

1. A Memento and a Citation will be presented to the Green Ambassadors.
2. There are no 1st, 2nd or 3rd prize winners or consolation prizes.

**Eligibility Criteria**

- The nominee must be a bonafide resident of ASSAM.
- Water conservation work should be around the River Brahmaputra or other local Wetlands/ Lakes, such as Bharalu River, Sola Beel, Deepor Beel, Borsola - Sorsola, Silsako, or any of the following regional issues:

<u>Local Water Bodies</u>	<u>Water related issues</u>	<u>Other Environmental issues</u>
<i>River Brahmaputra</i> <u>Wetlands/ Lakes:</u> <i>Bharalu River, Sola Beel, Deepor Beel, Borsola - Sorsola, Silsako</i>	<ul style="list-style-type: none"> <li>• Flooding and erosion caused by River Brahmaputra</li> <li>• Dams on River Brahmaputra</li> <li>• Deficit rainfall, drought-like conditions in some districts</li> <li>• Municipal water shortage</li> </ul>	<ul style="list-style-type: none"> <li>• Wetland and forest degradation</li> <li>• Loss of Biodiversity</li> <li>• Climate change impact on agriculture and livelihoods</li> </ul>



- Nominee should have played a role in WATER conservation and/or protection of resources and ecology in the river basin for protection of river and human rights.
- Individuals should be engaged in water conservation activities as a selfless service and not part of any project or institution. The applicant may be a Government employee but should be involved in the conservation work beyond his/her call of duty.
- Minimum period of conservation work should be 5 years.

#### **Last Date for Nominations:**

- All nominations should be emailed by **August 25, 2016, Thursday.**
- Nominations after the last date will not be considered.

#### **Selection Process**

Applications are invited for self-nomination as well as nomination by another individual for the Green Ambassador Awards. Each application must be sent in the profile format given below. Individuals with complete profiles will be selected as Nominees. After verification and a thorough background check, a telephonic interview may be conducted with the nominees.

#### **Selection Criteria**

The Green Ambassadors will be selected based on their blueprint for effective water conservation; challenges overcome and sustained efforts towards achieving conservation goals. The following broad criteria will be used for the final selection process:

1. Sufficiency of information regarding the work of the nominee: These may include on the field photographs, videos, certificates.
2. Processes followed: Timelines for setting goals and implementation of water resource restoration plans.
3. Outcomes achieved: Tangible and intangible benefits and effectiveness of river conservation management i.e. enhancement in river flow and water quality, improvement in river basin ecology, natural resource management.



The profile of the recommended individuals for the Green Ambassadors Award should include the following details:

1. Full Name:
2. Contact information (Mobile, Email, Postal Address with pin code, Fax):
3. Details of the conservation work in all or any one of the following:
  - Rivers
  - Lakes
  - Ponds
  - Wetlands
  - Other Environmental Issues

***Note: Self nominations are also accepted.***

**Send nominations to Ms Joselyn Joseph and in case of any query, please feel free to contact:**

**Ms Joselyn Joseph**

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